

# Strategic Plan-2001 to 2010



## **ADITYA ENGINEERING COLLEGE**

Approved by AICTE, Affiliated to JNTU-Hyderabad  
Aditya Nagar, ADB road, Surampalem- 533437, Near Kakinada,  
E.G. Dt., Ph: 99498 76662

## **Executive Summary**

Aditya Engineering College is established in the year 2001 under the society Aditya Academy, Kakinada with the approval of AICTE and affiliated to JNTU, Hyderabad with an intake of 180 students in three UG Courses in Engineering & Technology. The College is situated in an eco-friendly area with thick greenery at Peddapuram, East Godavari District, Andhra Pradesh.

Sri. Nallamilli Seshareddy, the Chairman of Aditya Academy at Kakinada in the year 1984, started the journey with a vision and mission to create a platform for holistic growth and success for students at all levels.

## **Core Values**

- Create a conducive environment for efficient teaching-learning
- Enhance professionalism by emphasizing positive human values
- Treat all students and staff members with respect
- Discrimination based on gender is strictly banned

## **Institutional Strategic Goals:**

- Governance
- Teaching and Learning
- Physical Infrastructure
- Faculty Development

## **Strategic Plan of the Institute**

Strategic Plan 2001–2010 identifies the following broad targets:

### **Governance**

#### **Action plan:**

1. Introducing new programmes at the UG level
2. Creating awareness among the stakeholders on the university affiliations system and the AICTE approval process
3. Decentralization of administration activities

### **Teaching and Learning**

#### **Action plan:**

1. Training faculty on teaching methodologies
2. Capacity building of faculty by organizing seminars, workshops and FDPs
3. Providing campus recruitment training to improve placements

## Physical Infrastructure

### Action plan:

1. Increasing the number of classrooms to accommodate more students
2. Construction of hostel blocks
3. Establishment and augmentation of laboratories in line with programmes offered and student intake

## Faculty Development

### Action plan:

1. Encouraging faculty to pursue higher studies

## Implementation roles at institutional level

Strategic Goal	Roles
Governance & Administration	Members of Governing Board, Chairman, Director, Principal
Students Admissions	Principal, HODs, Admission team
Statutory Compliance	Principal, HODs
Infrastructure (physical)	Members of Governing Board, Principal
Infrastructure (Academics)	Members of Governing Board, Principal, HODs
Teaching- Learning	Principal, HODs, Faculty
Students Development	Principal, HODs, Faculty
Departmental Activities	HODs and Faculty
Training & Placement	Principal, TPO & HODs